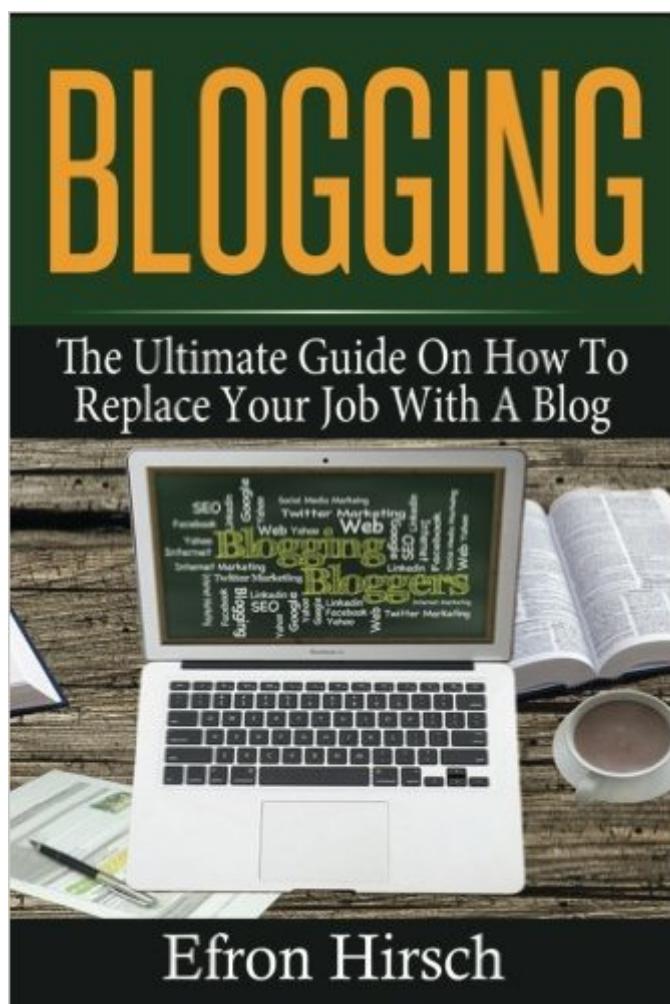


The book was found

Blogging: The Ultimate Guide On How To Replace Your Job With A Blog (Blogging, Make Money Blogging, Blog, Blogging For Profit, Blogging For Beginners) (Volume 1)



Synopsis

Use These Blogging Secrets To Create a Powerful and Profitable Blog Are you trying to start a profitable blog? This book will show you exactly what you need to do to start a profitable blog today based on what top bloggers are doing. If you follow the instructions you'll have an amazing looking and profitable blog in no time at all! Here Is A Preview Of What You'll Learn... How to Build a BlogHow to Choose a NicheHow to Design Your BlogHow to Start Creating PostsHow to Create Valuable Blog ContentHow to Generate TrafficHow to Monetize Your BlogMuch, much more! Purchase your copy today!

Book Information

Series: Blogging, Make Money Blogging, Blog, Blogging For Profit, Blogging For Beginners

Paperback: 52 pages

Publisher: CreateSpace Independent Publishing Platform; 1 edition (July 29, 2016)

Language: English

ISBN-10: 153557352X

ISBN-13: 978-1535573528

Product Dimensions: 6 x 0.1 x 9 inches

Shipping Weight: 4.5 ounces (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 starsÂ See all reviewsÂ (73 customer reviews)

Best Sellers Rank: #271,053 in Books (See Top 100 in Books) #88 inÂ Books > Computers & Technology > Internet & Social Media > Blogging & Blogs

Customer Reviews

Only the beginning of this booklet is acceptable. It provides a solid information about all the steps needed, to set up a blog. And even there, one could argue the author's opinion, that free domains don't allow for cool enough address, for a blog, to be taken seriously. It was proven many times over, that it is a content of the blog, that attracts the readers, not the address of it. But this issue is minor. The huge one is, that this author suggests the wannabe bloggers, to google popular topics, pick one of them and provide the blog about it. If the blogger doesn't know the topic, he needs to google the information needed. If the blogger doesn't want, or can't write, he may hire a ghost writer, to produce the blog. The blogger only needs to ensure, that a lot of keywords and cute pictures are included. Once the blog is up and running, the blogger have to start selling "stuff" to his readers. Author suggests, to sell blogger's own "stuff", but if blogger doesn't have anything to sell, then he can make money selling other people's "stuff". It is explained in detail, how to set it up. Well,

I have a big problem with all that. Everybody knows, that a blogger needs to be passionate and knowledgeable about his/her topic to be able to write anything of value. If they need to google their information, they will not be able to deliver any content above sixth grade science report. Well meaning, mostly correct, but dull and boring. No matter who is hired to write the content. To me, the entire process of creating a blog for a sole purpose of selling things to unwary, leaves a bad taste in my mouth. By all means, it is absolutely legal. It is done all over, by many. But is it ethical?

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